GSA 2023
Building Bridges ➤ Catalyzing Research ➤ Empowering All Ages

Tampa, FL • November 8-12
www.gsa2023.org

EXHIBIT & SPONSORSHIP PROSPECTUS
JOIN US!
Meet and network with attendees.

The Gerontological Society of America (GSA) Annual Scientific Meeting draws professionals in the field of aging on a global scale. Attendees represent specialties including geriatrics, biological sciences, nursing, nutrition, medicine, social work, economics, policy, psychology, and more.

GSA is the largest and most established international, interdisciplinary scientific organization devoted to the advancement of gerontological research. The GSA Annual Scientific Meeting draws attendees with the opportunity to learn from industry leaders, build strategic partnerships, and network with outstanding business professionals.

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EXHIBIT WITH US!

A diverse selection of exhibitors attend the GSA Annual Scientific Meeting, including:

- Publishers
- Government Agencies
- Geriatric Care Centers
- Research Organizations and Non-Profits
- Universities and Colleges
- Associations and Societies
- Manufacturers

EXHIBIT RATES

<table>
<thead>
<tr>
<th>Type</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard</td>
<td>$2,600</td>
</tr>
<tr>
<td>Non-Profit</td>
<td>$1,900</td>
</tr>
</tbody>
</table>

All booths are 10’ deep by 10’ wide and are available on a first-come, first-served basis.

WHAT’S INCLUDED WITH YOUR BOOTH PURCHASE?

- One full conference registration and five booth personnel badges - Exhibit area only
- 14 hours of exhibit time to educate attendees about your organization’s products and services
- Listing on the GSA 2023 Annual Scientific Meeting Mobile App and Program Website
- Booth includes drape and ID sign

NOT Included in the cost of the booth:
- Carpet, tables, chairs, furniture, etc. (Order booth services through the Freeman Exhibitor Service Kit.)
- Utilities... electric, Internet, etc. (Utilities are offered through the Convention Center service providers.)

Visit www.gsa2023.org for more details and to order Online.

November 2023

EXHIBIT HALL DATES & TIMES

**WEDNESDAY | 8TH**
- Exhibitor Set Up: 9:00 am–4:30 pm
- Welcome Reception: 5:30 pm–7:30 pm

**THURSDAY | 9TH**
- Exhibit Hall Open: 11:30 am–3:30 pm

**FRIDAY | 10TH**
- Exhibit Hall Open: 11:30 am–3:30 pm

**SATURDAY | 11TH**
- Exhibit Hall Open: 11:30 am–3:30 pm
- Exhibitor Tear Down: 3:00 pm–7:00 pm

EXHIBIT HALL TRAFFIC BUILDERS

- Welcome Reception and Exhibit Hall Opening held Wednesday evening.
- GSA’s Poster Sessions held daily at noncompetitive times in the Exhibit Hall.
- Daily refreshment breaks.
- Recharge Lounge area.

NEW ONLINE HUB!

This year’s online exhibits and sponsorship purchasing hub will allow you to view the floorplan, purchase your booth, stay on track for organizing this year’s event and shop for new sponsorship products and events that will amp up your conference experience!

RESERVE YOUR EXHIBIT BOOTH ONLINE

www.GSA2023.org

Contact exhibits@geron.org for questions about exhibits.
SPONSOR & ADVERTISE WITH US!

Increase Your Visibility & Networking Opportunities... More Options for GSA 2023!

Sponsorship and advertising offers important value-added opportunities to create brand awareness and highlight your organization’s products and services. Maximize your investment by standing out from the competition and positioning your organization as a leader committed to advancing the field of gerontology.

For GSA 2023, we have more exciting opportunities to offer than ever before! Select from sponsor level packages, GSA spotlight events, and/or a la carte advertising items. All of the events, activities, and items listed below are available on a first-come, first-served basis. We will work with you to deliver the perfect mix of visibility and networking opportunities to exceed your expectations of growth potential!

SPONSOR PACKAGE LEVELS

ALL SPONSOR LEVELS RECEIVE:
Recognition via GSA social media channels and throughout all Annual Meeting Platforms (Program Website, Mobile App, Daily Conference E-Newsletter (includes a linked logo to website determined by supporter), opening plenary session, conference center signage, and in the December issue of Gerontology News.

Opportunities to network with key opinion leaders and the GSA leadership.

**DIAMOND | $60,000**
- Complimentary meeting registration for 10 people.
- Use of one conference room (seating 12) at the Marriott from 11/8 - 11/11. (Does not include AV or food/beverage expenses.)
- One 60-minute Momentum Discussion with one 20-minute podcast (recorded after the Annual Meeting).
- 10’x20’ Exhibit Booth with 10 booth badges. (Exhibit area only.)
- Two invitations to the GSA Leadership Reception held on 11/8.
- One Push Notification to registered attendees via the Meeting Mobile App.
- One banner ad in GSA ASM e-newsletter published. (1x)

**GOLD | $40,000**
- Complimentary Meeting Registration for 2 people.
- One 20-minute podcast.
- One website ad.
- One invitation to the GSA Leadership Reception held on 11/8.
- 25% Discount on Exhibit Booth.

**SILVER | $25,000**
- One invitation to the GSA Leadership Reception held on 11/8.
- One mobile app logo ad.
- 10% Discount on Exhibit Booth.

**BRONZE | $15,000**
- Recognition via GSA social media channels and throughout all Annual Meeting Platforms.

**PLATINUM | $50,000**
- Complimentary Meeting Registration for 4 people.
- Use of one conference room (seating 12) for one day at the Marriott between 11/8 - 11/11. (Does not include AV or food/beverage expenses.)
- One 60-minute Momentum Discussion with one 20-minute podcast (recorded after the Annual Meeting).
- 10’x10’ Exhibit Booth with 5 booth badges. (Exhibit area only.)
- Two invitations to the GSA Leadership Reception held on 11/8.

**GSA SPOTLIGHT EVENT SPONSORSHIPS**
- Momentum Discussion Program | $35,000
- President’s Opening Plenary Session Sponsor | $40,000
- Welcome Reception & Exhibit Hall Opening Sponsor | $30,000
- Industry-Supported Symposium | $18,500
- Exhibit Hall Spotlight Refreshment Break Sponsor | $10,000

Visit www.gsa2023.org for more details and to order Online.
A LA CARTE SPONSORSHIP AND ADVERTISING ITEMS

- Charging Station, Cube Sponsor | $3,000
- Charging Station, Cylinder Sponsor | $3,500
- Charging Station, Bank Sponsor | $7,000
- On-site Projected Digital Marketing Campaign | $8,000
- 50" Digital Monitor Messaging | $1,500 per day, per 50" monitor
- 120" Digital Monitor Messaging | $2,500 per day, per 120" monitor
- Exhibit Hall Aisle Signs | $3,500
- WiFi Buyout Sponsor (Exclusive) | $35,000
- Digital GSA ASM E-Newsletter Banner Ad (published pre-conference & during conference to an audience of 50,000.) | $600 (1x)
- Multi-Platform Digital Branding Placement | $10,000
- Mobile App Logo Placement | $700
- Digital Program Website Rotating Banner Ad | $15,000
- Digital Program Website Skyscraper Ad, Right Side (Exclusive) | $15,000
- Exhibitor Push Notification (Exhibitors Only) | $500 each (only 2 notifications available per show day)

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Contact exhibits@geron.org for questions or for more information.

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November 8-12, 2023